

AMITY GLOBAL
BUSINESS SCHOOL

The Corporate B-School of Mumbai

MUMBAI
MALAD CAMPUS

BE A PART OF

**INDIA'S
TOP-10 RANKED
B. SCHOOL**

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ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago. Today, it is home to over 200,000 brilliant students across pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 80 diverse disciplines ranging from Management to Law, besides future-focused areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today, the group comprises 15 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Tashkent apart from India.

200,000 Students

6,000 Faculty

12 Universities

15 Global Campuses

28 Schools & Preschools

Campuses spread across **2,000** acres

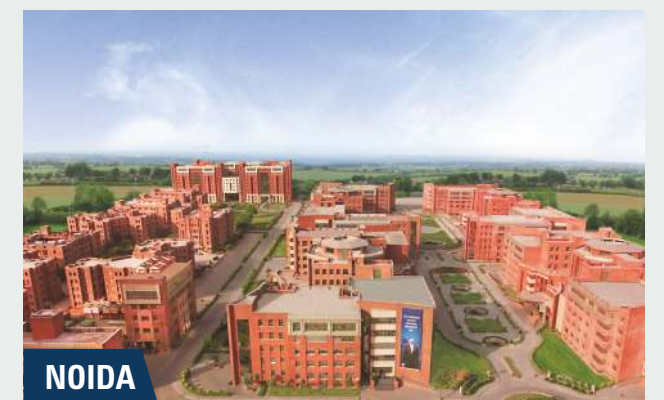
35,000 Papers written by faculty

300 Global Universities as Research Partners

25,000 Scholarships awarded

700,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

AMITY GLOBAL BUSINESS SCHOOL MUMBAI (MALAD CAMPUS)

AGBS Mumbai (Malad Campus) is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Mumbai (Malad Campus) offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 200,000 students across the nation. As a part of this global education group, AGBS Mumbai (Malad Campus) has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2021-2023 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL MUMBAI (MALAD CAMPUS) AT A GLANCE

AGBS Mumbai (Malad Campus) is an established Business School, located in the heart of Mumbai city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Mumbai (Malad Campus) a pioneer in the field of business education

- > **AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS**
- > **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > **MAXIMUM INDUSTRY INTERACTION**
- > **EXCELLENT PLACEMENTS**
- > **RICH INTELLECTUAL CAPITAL**
- > **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- > **WORLDWIDE ALUMNI NETWORK**
- > **EASY EDUCATION LOANS**

MESSAGE FROM **Sr. VICE PRESIDENT**

Amity unites a community of outstanding faculty and driven students who share a common passion to pursue excellence and positively impact our world.

Following the same guiding principle, Amity has been established as a prestigious centre for top-tier, multidisciplinary education in Mumbai.

If you possess brilliance, passion, diligence, and an aspiration to effect global change, then we invite you to join us in this endeavour. Our primary objective is to create an enriching learning environment that empowers students with the professional skills necessary for success in their chosen fields. Our dedicated faculty members are unwavering in their mission to offer the finest academic exposure to our students. As a premier business school, we are committed to making our students industry-ready by equipping them with the necessary professional skills.

Furthermore, we instil Indian values and Sanskars in our students, nurturing them to become not only accomplished professionals but also exemplary individuals

- Mr. U. Ramachandran
Sr. Vice President
Amity Education Group



MESSAGE FROM **DIRECTOR (HoI)**

Managerial expertise is the most sought-after skill in the world today. The ability to find creative solutions will be the distinguishing factor between the ordinary and extraordinary. Resource is scarce and a manager, who can even marginally improve resource utilization, will attract handsome rewards.

At AGBS Mumbai (Malad Campus), we coach and guide managerial aspirants on how to think, apart from training them to become problem solvers.

We do this through a combination of imparting contemporary domain knowledge, soft skills and competency building exercises. Our case-studybased pedagogy exposes the students to real-life situations and develops their problem solving capabilities.

As a part of Amity Education Group with global reach, AGBS connects young innovative minds with experienced industry and academic experts, to equip them with a rich blend of knowledge and experience.



Dr. Pankaj Shukla
Director

MESSAGE FROM **CORPORATE RESOURCE CENTRE**

In today's global world, employability skills are considered to be crucial for the Corporate. At Amity we, believe in honing the talent and developing the employability skills through various challenging activities, projects, corporate meets and Industry visits; wherein their theoretical, analytical and logical skills are put to test.

It has been our endeavour to ensure that our students are Industry ready from day-one, when they become a part the corporate world.

It is with great pride that we once again introduce our next batch of MBA students, who, with their hard work, determination and passion to excel, acquired the expertise in their area of specialization. These students are Industry-ready, waiting to give wings to their dreams and make their mark in the vibrant and dynamic, forever challenging, and indefatigable corporate world.

We invite you to ally with us and make our students a part of your development process. We believe that the AGBS talent you recruit today, will surely be an asset to your company tomorrow.

- Yashvii Talati
Manager – Placements



USP's OF **AMITY MUMBAI** **(MALAD CAMPUS)**

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USP's OF **AMITY MUMBAI (MALAD CAMPUS)**

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Programme (SAP) of around 4-6 weeks duration at international locations- London, USA, Singapore, Australia, Dubai, Canada. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

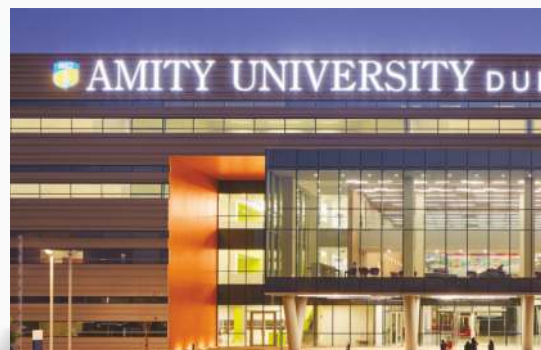
AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Mumbai, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Mumbai was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE



PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

INDUSTRY INTERACTION

EMINENT SPEAKER	COMPANY NAME
Mr. Elangovan	Titan Industries, Former Manager L&D
Mr. Naveen Bhansali	BITZAI, Co- founder
Mr. Sekar	MRF Limited, Former Manager - HR
Ms. Sakshi Raj Kanchan	JD School of Design, Interior Design Planning and Management Head
Dr. Saji P A	Delolite Technologies PVT LTD, CEO
Ms. Sheetal Gandhi	Kanan International Pvt Ltd, Business Coach and Centre Head
Mr. Shashank Lokesh	TeaminUp, CEO and Co-founder

FACULTY DETAILS



Prof. Pankaj Shukla
Marketing & Strategies
Director
38+ years of Academic and
Industry Experience



Dr. Ajay Tekchandani
Marketing & Operation
Management
Dean Associate
39+ years of Academic and
Industry Experience



PROF. YASHVI TALATI
Strategic Management
Assistant Prof.
24+ years of Academic and
Industry Experience



Prof. Rachna Agarwal
HR & General Management
ARC / Associate Prof.
18+ years of Academic and
Industry Experience



Prof. Sulekha Munshi
Consumer Behavior/
Advertising/Service Marketing
Assistant Prof.
15+ years of Academic Experience



Prof. Mohan Chede
Quantitative Techniques, IT
Assistant Prof.
15+ years of Academic and
Industry Experience



Prof. Paramita Sonowal
HRM
16+ years of Academic and
Industry Experience



Dr. Priyanka Sing
Finance – Accounting
Fundamentals, International
Assistant Prof.
13+ years of Academic and
Industry Experience



Dr. Richa Srimal
International Business
Assistant Prof.
14+ years of Academic and
Industry Experience



Prof. Devendra Asar
TQM Trainer/Facilitator / Consultant
Assistant Prof.
48+ years of Academic and
Industry Experience



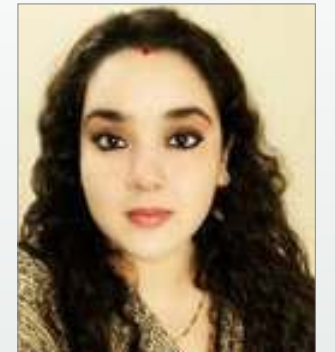
Prof. Shipla Vohra
Corporate Trainer,
Motivational Speaker and
Communication Expert
Assistant Prof.
25+ years of Academic and
Industry Experience



Dr. Sonia Nangalia
Economics,
Research Methodology,
Accountancy
Assistant Prof.
15+ years of Academic and
Industry Experience



Dr. Darshana Palwankar
Business Law
Assistant Prof.
36+ years of Academic and
Industry Experience



Ms. Pallavi Deep Kaurra
Education Psychologist
Consulting Psychologist

PROGRAMMES **OFFERED**

GPBA+BBA

Marketing | HR | Finance | IT | IB

PGPM+MBA

Marketing | HR | Finance | IT | IB



PROGRAMMES

CURRICULUM BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

PROGRAMMES CURRICULUM **BBA**

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any language]
- Communicative French- II
- Communicative German- II

Specialisation Elective Courses	Specialisation
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

PROGRAMMES CURRICULUM **BBA**

Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

- Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II

PROGRAMMES CURRICULUM_{MBA}

Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organizational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMMES CURRICULUM_{MBA}

Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business

INFRASTRUCTURE



INDUSTRY VISITS



Practical Learning-Industry Visit



Industrial Visit to Arihant Industries, Vasai



Industrial Visit to Sudhir Genset, Silvassa



Industrial Visit to Bombay Rayon, Silvassa



Industrial Visit to Patel Retail



Industrial Visit to Bisleri



Industrial Visit to SEBI



Industrial Visit to VIP Industries



Industrial Visit to Ambar Auto Engineering

LIFE

@ AGBS Mumbai (Malad Campus)



Elation-Intercollege Fest for graduate students

LIFE

@ AGBS Mumbai (Malad Campus)



CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK

“

Students of Amity Mumbai are quite knowledgeable, dedicated and extremely passionate about their skills they pursue. The Interaction with them has been profound in nature, and students tend to deliver their best; given their knowledge and skills. This further proves to be vital in uplifting the organization that they become a part of.

”



Ms. Mansi Mondkar
Associate Director-
Human Resources
KPMG

“

It was a pleasure to visit AGBS. I found the students well-groomed and professional, and they are approached. They are not only well versed in their theories of management stream but also equally adopt the practical aspects. I wish all the best for their future endeavor, continuous learning. keep growing!

”



Ms. Megha Patel
Sr. Manager HR
Haikologists

“

Amity Global Business School is a goldmine of talent. Excellent academics, combined with practical applications, make the students industry-ready right from the start of their career. I am sure that AGBS will continue to set very high benchmark as a premier B-School

”



Abhijeet Patil
VP- HR
Pure tech

TOP ALUMNI

Chirag Dhawan

HR Business Partner
Godrej Industries Limited

Ashish Rai

Manager- Talent Acquisition
Whitehat Junior

Twinkle Bhatia

Strategy Lead
Hyperconnect Communication

Hardik Agarwal

BDT
Byjus

Sunny Date

AVP
Citi Bank

Sanjay Waghela

Director

Neelon Windows

Ronak Goradia
Senior Manager
Axis Bank

Siddhesh Sood

Founder
Rapidlux

Darshan Karkera

AVP
Aventus Wealth Management

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs & CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE FORUMS

08 GROOMING SESSIONS / WORKSHOP

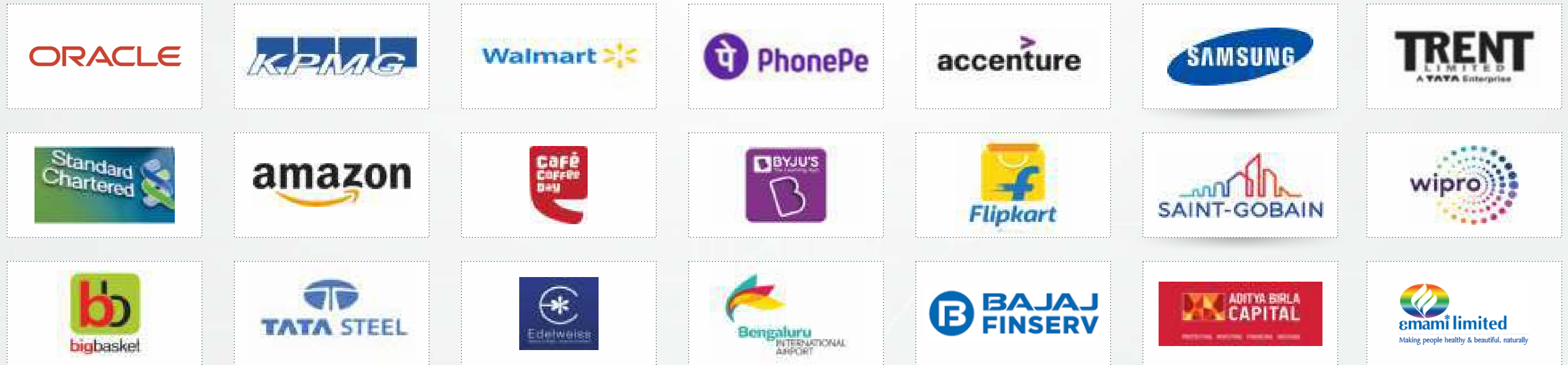
09 PRE-PLACEMENT TALK

10 CAMPUS RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

FEW OF OUR RECRUITERS



ADMISSION PROCEDURE

PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,97,000	1,97,000	2,36,000	2,36,000	8,01,200

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE

GPBA+BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education,
Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GPBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GPBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
1,08,000	1,08,000	1,13,000	1,13,000	1,17,500	1,17,500	6,77,000

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



STUDENT'S TESTIMONIALS



Amity has the best in class experience with every aspect of students demand are met. Place where vision meets our goals. Faculty who has a great experience in the corporate world serves a proper mixture of theory and real life examples to make us understand the terms better. Extracurricular activities are highlighted significantly.

Hyder Madarwala
(MBA 2023-25)



Amity BBA program was a game-changer for me. It equipped me with essential business skills, and the practical experiences, and collaborative projects refined my problem-solving and communication abilities. I'm Proud of what I am now. Thanks to all the support I got from my mentor and faculty.

Siddhant Sharma
(BBA 2023-26)



Amity has also helped me come out of my comfort zone and learnt new things. The faculty here is very helpful. Seniors here as well are very help full. The campus here is Student Led Campus which gives you a great experience of all types of Management.

Pooja Dave
(BBA 2023-26)



The Amity Global Business School has given me many new experiences in management and business ideas. The faculty here are highly trained and experienced but at the same time friendly too. This college becomes a family once you start interacting with them and they also help you in everything. The campus is more of a Student Led Campus so experiences which we get here are Amazing.

Bhavya Ranka
(BBA 2023-26)



AMITY GLOBAL BUSINESS SCHOOL

Infinity Towers, 4th Floor, Opposite Goregaon Sports Complex, Mind Space, Malad (W), Mumbai

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