



AMITY GLOBAL
BUSINESS SCHOOL

The Corporate B-School of Mumbai

MUMBAI
MALAD CAMPUS

BE A PART OF
INDIA'S
TOP-10 RANKED
B. SCHOOL

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ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 200,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

200,000 Students

6,000 Faculty

11 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

15,000 Papers written by faculty

160 Global Universities as Research Partners

25,000 Scholarships awarded

120,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

AMITY GLOBAL BUSINESS SCHOOL MUMBAI (MALAD CAMPUS)

AGBS Mumbai (Malad Campus) is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Mumbai (Malad Campus) offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 200,000 students across the nation. As a part of this global education group, AGBS Mumbai (Malad Campus) has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2021-2023 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL MUMBAI (MALAD CAMPUS) AT A GLANCE

AGBS Mumbai (Malad Campus) is an established Business School, located in the heart of Mumbai city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Mumbai (Malad Campus) a pioneer in the field of business education

- > **AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS**
- > **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > **MAXIMUM INDUSTRY INTERACTION**
- > **EXCELLENT PLACEMENTS**
- > **RICH INTELLECTUAL CAPITAL**
- > **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- > **WORLDWIDE ALUMNI NETWORK**
- > **EASY EDUCATION LOANS**

MESSAGE FROM **Sr. VICE PRESIDENT**

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Mumbai.

If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
SVP
Amity Education Group



MESSAGE FROM **DIRECTOR (HoI)**

Managerial expertise is the most sought-after skill in the world today. The ability to find creative solutions will be the distinguishing factor between the ordinary and extraordinary. Resource is scarce and a manager, who can even marginally improve resource utilization, will attract handsome rewards.

At AGBS Mumbai (Malad Campus), we coach and guide managerial aspirants on how to think, apart from training them to become problem solvers. We do this through a combination of imparting contemporary domain knowledge, soft skills and competency building exercises. Our case-study-based pedagogy exposes the students to real-life situations and develops their problem solving capabilities.

As a part of Amity Education Group with global reach, AGBS connects young innovative minds with experienced industry and academic experts, to equip them with a rich blend of knowledge and experience.



Dr. Pankaj Shukla
Director

MESSAGE FROM **CORPORATE RESOURCE CENTRE**

In today's global world, employability skills are considered to be crucial for the Corporate. At Amity we, believe in honing the talent and developing the employability skills through various challenging activities, projects, corporate meets and Industry visits; wherein their theoretical, analytical and logical skills are put to test.

It has been our endeavour to ensure that our students are Industry ready from day-one, when they become a part the corporate world.

It is with great pride that we once again introduce our next batch of MBA students, who, with their hard work, determination and passion to excel, acquired the expertise in their area of specialization. These students are Industry-ready, waiting to give wings to their dreams and make their mark in the vibrant and dynamic, forever challenging, and indefatigable corporate world.

We invite you to ally with us and make our students a part of your development process. We believe that the AGBS talent you recruit today, will surely be an asset to your company tomorrow.

- Ms. Pooja Anchan
Manager – Placements



USP's OF **AMITY MUMBAI** **(MALAD CAMPUS)**

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USP's OF **AMITY MUMBAI** (MALAD CAMPUS)

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Programme (SAP) of around 4-6 weeks duration at international locations- London, USA, Singapore, Australia, Dubai, Canada. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

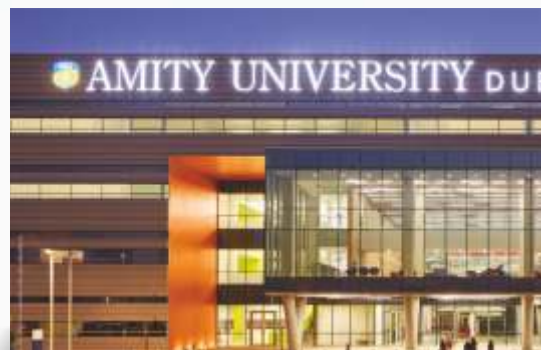
AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Mumbai, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Mumbai was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE





PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED** 3500 CASE STUDIES bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

INDUSTRY INTERACTION

S.NO.	EMINENT INDUSTRY SPEAKER	DESIGNATION	COMPANY NAME
1	Manish Kaneria	Director	RBSA Advisory
2	Gaurav Buch	Head HR	Rasna International
3	Kruti Patel	Founder	She and We Foundation
4	Rashesh Doshi	MD	Talent Corner
5	Prasun Kundu	Author	Asia Pacific University
6	Sandeep Mudaliar	VP and Head HR	Analytix Solutions
7	Sachi Raizada	Regional HR Head	Aditya Birla Group
8	Dr Namrata Chouhan	Director	Rustic Journey
9	Nancy Shah	Founder and Director	Speaker's Circle
10	Vatsal Shah	Director	Pragmatic Consultany
11	Janak Shah	Director	Money Roller

ALUMNI MEET

An Alumni meet was organized on the 29th May 2021. The purpose of the meet was to meet and greet, and extend our support to our extended family of alumni, in these trying times. The theme of the meet was “We Stand Strong Together”.

The agenda of the meeting included traveling down the memory lane through videos and batch-presentations from all the batches, since 2008. We also conducted a few interesting games and quizzes. The alumni, in association with the students, also showcased their talents through entertaining dance and music performances.

VIRTUAL ALUMNI MEET



First year MBA batch interaction with our Alumni **Mr. Nilesh Maurya** (MBA passout 2009-11 Batch) Director | Investment Banking | Omega Capital



First year MBA batch interaction with our Alumni **Mr. Sanjay Waghela** (MBA passout 2008-10 Batch) Director | Neelcon Windows



First year MBA batch interaction with our Alumni **Ms. Vama Jain** (BBA passout 2016-19 Batch) ORM Executive | Nykaa



First year MBA batch interaction with our Alumni **Ms. Peshvan Vispi** (MBA passout 2019-21 Batch) C&D Advisors DMCC
Designation: Junior Accountant, UAE



First year MBA batch interaction with our Alumni **Ms. Peshvan Vispi** (MBA passout 2019-21 Batch)
C&D Advisors DMCC, Designation: Junior Accountant, UAE



VIRTUAL ALUMNI MEET



Group of Alumni's during Alumni meet held at AGBS Mumbai – Left to right (Mr. Siddharth Sharma, Mr. Binay Pradhan – BSE India, Mr. Rohit Salunke – Managing Director – Ergologic Pvt. Ltd, Ms. Naisha Sachdev, Ms. Esha Bhanushali – BDE – Shri Raj Cheminal, Mr. Pratik Vashi – Corporate Business Manager – Aditya Birla Capital from MBA 2010- 12 batch)



Group of Alumni during Alumni meet held at AGBS Mumbai – (Left to right) Mr. Saurin, Ms. Manvi, Mr. Abhishek Desai Kotak Mahindra Bank : Chief Manager Credit Cards, Ms. Mayuri, Ms. Ashima, Mr. Zeeshan, Mr. Nilesh Maurya- Director | Omega Capital (MBA 2009-11 batch)



Our Alumni Mr. Ronak Goradia Axis Bank Nri Department - Senior Manager during interaction at AGBS Alumni Meet from MBA 2008-10 batch.



Mr. Harshad Sanghvi our Alumni from MBA 2008-10 batch during interaction at AGBS Alumni Meet



Group of Alumni's at the AGBS Alumni meet (Left to Right) – Ms. Sulochana Sharma (TOI) Mr. Sudarshan, Mr. Keyur Sanghvi (Neelkamal) Ms. Menaka, Ms. Saachi Agarwal| Siyaram packaging Pvt Ltd | Director

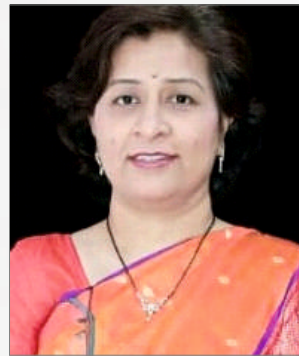


Our Alumni Mr. Harshad Khaparde | Assistant Manager Sales | Vk Industrial Corporation Limited, during interaction at AGBS Alumni Meet from MBA 2008-10 batch.

FACULTY DETAILS



Dr. Ajay Tekchandani
Marketing & Operation
Management



Dr. Dipaali Pulekar
HRM,
Leadership, Managerial Counselling



PROF. YASHVI TALATI
Strategic Management



Prof. Rachna Agarwal
HR & General Management



Prof. Sulekha Munshi
Consumer Behavior/
Advertising/Service Marketing



Prof. Mohan Chede
Quantitative Techniques, IT



Prof. Paramita Sonowal
HRM



Prof. Megha Vaishnav
Finance & Economics



Prof. Devendra Asar
TQM Trainer/
Facilitator / Consultant



Prof. Shilpa Vohra
Corporate Trainer,
Motivational Speaker and
Communication Expert



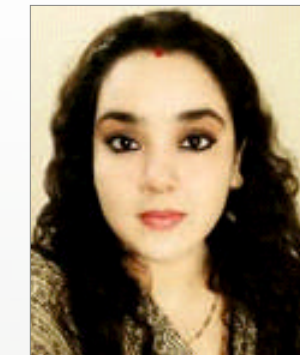
Dr. Sonia Nangalia
Economics,
Research Methodology,
Accountancy



Dr. Darshana Palwankar
Business Law



Prof. Utsavi Patel
Business Communication



Ms. Pallavi Deep Kaurra
Education Psychologist



Prof. Naveen Rohatgi
Cost Accounting

PROGRAMMES **OFFERED**

BBA+GDBA

Marketing/ Finance/ HR/ IB

MBA+PGPM

Marketing/ Finance/ HR/ IB



PROGRAMMES

CURRICULUM BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

PROGRAMMES CURRICULUM BBA

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any language]
- Communicative French- II
- Communicative German- II

Specialisation Elective Courses	Specialisation
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

PROGRAMMES

CURRICULUM BBA

Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II

PROGRAMMES CURRICULUM_{MBA}

Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMMES

CURRICULUM

MBA

Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business

INFRASTRUCTURE



INDUSTRY VISITS



Practical Learning-Industry Visit



Industrial Visit to Arihant Industries, Vasai



Industrial Visit to Sudhir Genset, Silvassa



Industrial Visit to Bombay Rayon, Silvassa



Industrial Visit to Patel Retail



Industrial Visit to Bisleri



Industrial Visit to SEBI



Industrial Visit to VIP Industries



Industrial Visit to Ambar Auto Engineering

LIFE

@ AGBS Mumbai (Malad Campus)



Elation-Intercollege Fest for graduate students

LIFE

@ AGBS Mumbai (Malad Campus)



CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK

“

Amity Global Business School combines theory with industry understanding through interactions with industry leaders. It is a feature that stands tall. The students gain confidence to interact freely and come across as a bright bunch of individuals; raring to make their mark in the corporate landscape.

”



Mr. Debashish Majumdar

Head HR Business Partnering & Rewards
Godrej Housing Finance

“

Students of Amity Mumbai are quite knowledgeable, dedicated and extremely passionate about their skills they pursue. The Interaction with them has been profound in nature, and students tend to deliver their best; given their knowledge and skills. This further proves to be vital in uplifting the organization that they become a part of

”



Mr. Urjit Kavi

Regional HR Head - Gujarat and MP
Sodexo India Services Pvt Ltd
&
Executive Committee Member
NHRD Network Ahmedabad Chapter

“

Like any other Indian, I have always been sceptical about the proficiency of our education system. I am often bothered by the fact that our classrooms often becomes irrelevant by the time they reach our office desks . Least to say, what our office desks seek is grossly missing from the classrooms. However, amidst all this scepticism, AMITY has emerged as a silver lining in the cloud. With its sheer passion and visionary approach, AMITY Group has laid the foundation of what will tomorrow become a bridge between the needs of the offices and the deeds of the classrooms

”



Mr. Vidur Pratap Bansal

Founder and CEO
WorkCave Coworking

CORPORATE SPEAK

“

I have had the opportunity to interact with students from Amity on several occasions and every time, I have been truly impressed with the quality of students. Here's wishing all students the very best in years to come. I would also like to take this opportunity to applaud all administrative and faculty staff on building a world-class institution

”



Mr. Bhavesh Patel

Technical Campus Hiring Head
Wipro Limited

“

Curious, Innovative, Optimist and Risk Taking – are the attributes I found within Amity students through my short interaction with them. I am sure, they are ready to excel in whichever field they take on, given the knowledge, exposure and grooming they get in Amity.
My best wishes!

”



Mr. Sanjeeb Lahiri

Chief Human Resources Officer
GRP Limited

“

Amity Global Business School is a goldmine of talent. Excellent academics, combined with practical applications, make the students industry-ready right from the start of their career. I am sure that AGBS will continue to set very high benchmark as a premier B-School

”



Mr. Debashish Ghosh

Vice President & Country Head - HR
Berkadia, India

TOP ALUMNI

NAME OF ALUMNI	CURRENT DESIGNATION	CURRENT ORGANIZATION NAME
Chirag Dhawan	HR Business Partner (Corporate HR)	Godrej Industries Limited
Ashish Rai	Manager-Talent Acquisition	Whitehat Junior ~ Byjus Future School
Twinkle Bhatia	Strategy Lead	Hyperconnect Communication
Priyank Shah	Proprietor	Pixels Plus
Hardik Agrawal	BDT	Byjus
Sahil Jain	Founding Member & Owner	Moti Sheth Pvt Ltd, Café 2.0, Galaxy motors
Taher Gadiwala	Owner	Standard Rubber Works
Suraj Pawar	Team Leader	Justdial Ltd
Darshan Karkera	AVP	Aventus Wealth Management
Sunny Dave	AVP	Citi Bank
Sanjay Waghela	Director	Neelcon Windows
Akshat Gala	Owner	Metro Groups
Ronak Goradia	Senior Manager	Axis Bank
Somil Babariya	Assistant Vice President	TresVista
Punit D Gandhi	International Marketing Manager	Finestar Diamonds
Sharmeen Hamid	Graphic Designer	Social Panga
Medha Sharma	Technical Consultant	Nagarro
Siddhesh Sood	Founder	Rapidlux
Mitul Shah	Manager Infrastructure Project	Orange Smart City Infrastructure Private Limited
Krishna Bhavsar	Director	Kyra Associates

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs &
CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE
FORUMS

08 GROOMING
SESSIONS / WORKSHOP

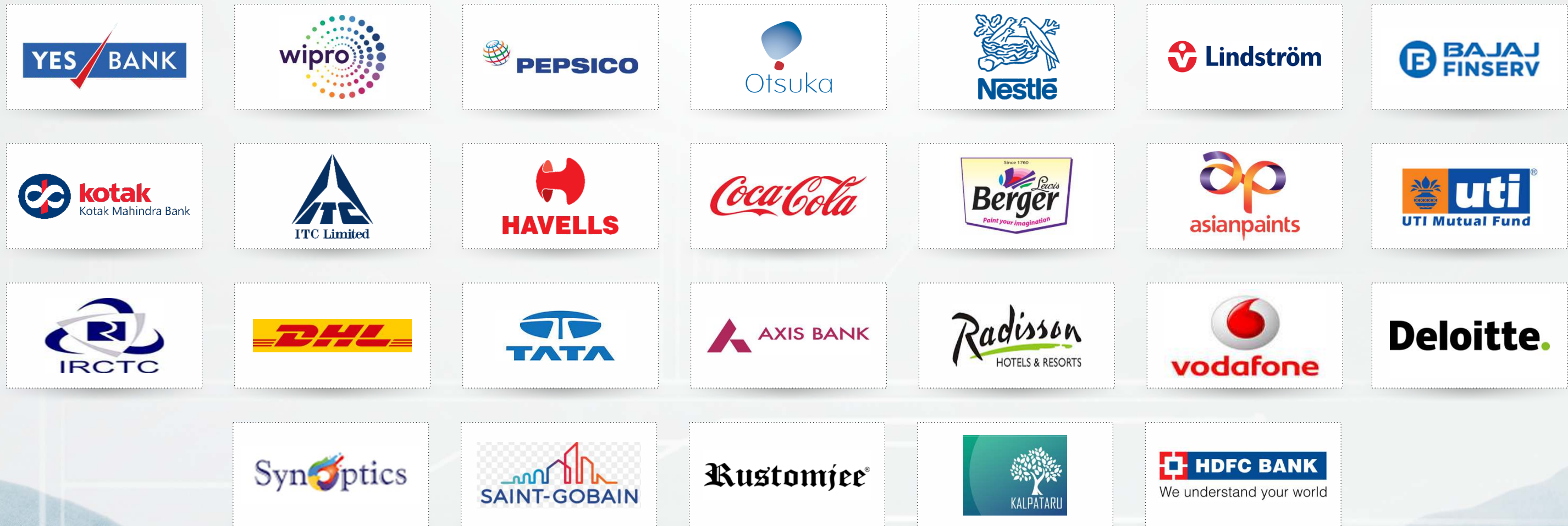
09 PRE-PLACEMENT
TALK

10 CAMPUS
RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

FEW OF OUR RECRUITERS



ADMISSION PROCEDURE

PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~
Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,80,000	1,80,000	1,94,400	1,94,400	7,48,800

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE

GDBA+ BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education,
Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
1,02,000	1,02,000	1,07,400	1,07,400	1,13,000	1,13,000	6,44,800

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.

STUDENT'S TESTIMONIALS



The Curriculum of MBA programme at Amity was really exciting and challenging at the same time. The new teaching environment and the professor's academic and professional experience are really inspiring. If you want a holistic approach to guided learning with practicality and corporate responsibility, Amity is the place to be. I have inculcated the nuances of social responsibility towards my peers and society as I participated in various events and discussions.

Mr. Ajay Varma
(MBA 2022-24)



For me, MBA at Amity has been a fantastic human adventure. It enabled me to learn more about myself and my capabilities. I feel stronger than before. Group work forced me to change and correct some of my personality traits and improve my management skills. I am thankful to placement team who helped me get placed at Bajaj Finserv.

Mayank Soni
(MBA 2021-23)



The pursuit of MBA has been a personal goal. At Amity, I had opportunity to meet with the dynamic and distinguished faculties, who are enthusiastic, qualified and highly knowledgeable. At Amity, sessions like managing excellence has helped in professional skills enhancement which also helped me get placed at Synoptics Technologies. –

Siddhi Mahale
(MBA 2021-23)



Throughout my two years of MBA at Amity, I had countless opportunities to develop analytical skills, leadership and proactive thinking various programs and events, these attributes were the reasons because of which I was successfully done with my MBA Profession. I was fortunate enough to receive a wonderful environment Amity and was able to secure the job at Synoptics Technologies. –

Ms. Saloni Bhatia
(MBA 2021-23)

STUDENT'S TESTIMONIALS



Amity is one of the best business school. The faculties here are highly qualified and give personal attention. There are various events that are held in our college which help us to develop our communication skills and build confidence. I'm happy to be a part of AGBS Mumbai

Ms. Aviva Lobo
(BBA 2022-25)



Of all the institutes and brands in the academic sector that I have known, Its Amity that shines through all the parameters when it came to deciding my future course of action. It has enhanced my social and linguistic skills with overall personality development.

Aditya Raje
(BBA 2022-25)



The business school provides top-notch education that prepares students for success in their careers. The faculty members are knowledgeable and experienced professionals in their respective fields, providing students with valuable insights and practical experience. Amity has a strong focus on providing students with hands-on experience and practical training, preparing them for the real world.

Aditri Chandrasenan
(BBA 2021-24)



Before joining the college we didn't have knowledge about Corporate world. After joining I found the course very interesting and interactive...it went into a lot of detail and I think that is what differs this course from others it truly prepares you for the real industry.

Mr. Ayan Shaikh
(BBA 2021-24)



AMITY GLOBAL BUSINESS SCHOOL

Infinity Towers, 4th Floor, Opposite Goregaon Sports Complex,
Mind Space, Malad (W), Mumbai | Website: www.agbs.in

Amity Helpline No. | 86-550-76440, 86-551-21110



Watch AGBS Malad Campus Video